

Multi-Unit Franchisee

Ideas, strategies and solutions for today's high achieving franchisees.

Weekly Report

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Franchise an award-winning French fast casual concept

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Feature Stories



MULTI-UNIT FRANCHISING CONFERENCE

April 03-06, 2018 | Las Vegas, NV



Going from Management to Leadership

Multi-unit franchise growth brings many challenges. One of them is transitioning from manager to leader. Find out how to do it at a session at the Multi-Unit Franchising Conference in April.

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Franchise an award-winning French fast casual concept

Since opening the doors of our first location in 1983, la Madeleine has grown from a single local bakery to a beloved French café concept with approximately 85 locations nationwide.

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What Will It Take for Your What's Next?

Innovation comes from a constant state of a creative development forcing change and growth. It also takes time and effort to see a return on investment.

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Del Taco Seeking Millennials in Search of Building their own Empire

The Millennial generation is pushing the needle when it comes to owning and operating their own businesses. In fact, Millennials have launched twice as many businesses as boomers, have access to more resources than previous generations, and they are opening businesses at much younger ages, according to research from BNP Paribas and Scorpio Partnership.

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The 2017 Multi-Unit 50: Ranking the Most Multi-Friendly Brands

Multi-brand franchising is a growing phenomenon. Some franchisees are not content with operating one brand so they add one, two, three, or more other brands to their portfolios.

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Trending News

Highlights

- **Restaurant Units Drop 2%, but Some Operators Still Find Growth**
Nation's Restaurant News
- **1 Simple Switch Will Help You Land Rock-Star Talent**
Entrepreneur
- **Planet Fitness Franchisees Join Forces To Focus On Member-first Culture And Accelerated Growth**
Franchising.com

Movers & Shakers

- **FASTSIGNS International, Inc., Named One of the Best Franchises of 2018 by Military Times**
Mar. 7th, 2018 | FASTSIGNS
- **REVOLISM Wellness & Weight Loss Launches Consumer Services In Washington D.C.**
Mar. 7th, 2018 | REVOLISM Wellness and Weight Loss
- **Coughlin Family Makes Dickey's Barbecue Pit a Family Affair**
Mar. 7th, 2018 | Dickey's Barbecue Pit®
- **Screenmobile Drives Growth in 2018 Amid Rising Demand for Screen Installation**
Mar. 7th, 2018 | Screenmobile
- **Franchisor Harris Research, Inc. Rides Wave of Milestone Year, Projects 200 Awarded Franchises in 2018**
Mar. 7th, 2018 | Harris Research, Inc. (HRI)
- **Mac Tools Ranks in the Top 10 Fastest Growing Franchises**
Mar. 7th, 2018 | Mac Tools
- **Golden Krust Opens Two News Stores in Houston, TX**
Mar. 7th, 2018 | Golden Krust Caribbean Bakery & Grill
- **Millennials Find Growth Opportunities Within The Del Taco Franchise System**
Mar. 6th, 2018 | Del Taco
- **theCoderSchool Set to Open First Chicagoland Location**
Mar. 1st, 2018 | theCoderSchool
- **New Franchise Puts the HEART in Auto Care**
Mar. 7th, 2018 | HEART Certified Auto Care

Multi-Unit Franchisee Resources

- Accounting
- Advertising
- Big Data
- Conferences
- Customer Relations
- Facilities
- Financing
- Human Resources
- Legal
- Local Marketing
- Loyalty
- Marketing
- Payment Processing
- Public Relations
- Real Estate
- Security
- Social Media
- Technology
- Telecommunications

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